

The logo is centered in a dark blue circle with a white border. The background of the page is split into teal and yellow sections. The text 'PRO LIFE APPROVED' is arranged in three lines. 'PRO' is in white outline font, 'LIFE' is in teal block font, and 'APPROVED' is in white outline font. A yellow checkmark is inside a white circle, which is part of the 'O' in 'PRO'.

PRO
LIFE
APPROVED

BRAND **GUIDE**

Founded in 2021, Pro-Life Approved connects peoples, nations, and partners to vital information needed to form a sound decision concerning their use of Covid-19 vaccines. We aim to quell the myth that the cell line HEX293 was cultured from a fetus who passed away from an elective abortion. We aspire to assist people in finding humane vaccines for all sorts of conditions. We strive to accomplish this by creating a Pro-Life Approved database of cell lines and vaccines. Our Pro-Life Approved Seal will serve as the official endorsement of ethical vaccines.

The logo for Pro-Life Approved is centered within a white circle. It features the word "PRO" in a thin, white, outlined font. The letter "O" is replaced by a white circle containing a yellow checkmark. Below "PRO" is the word "LIFE" in a bold, teal, sans-serif font. At the bottom is the word "APPROVED" in a thin, white, outlined font.

PRO
LIFE
APPROVED

PRR  LIFE
APPROVED

PRR  LIFE
APPROVED



PRO-**LIFE**APPROVED.ORG



PRO-**LIFE**APPROVED.ORG



PRO-**LIFE**APPROVED.ORG

#F4CE50

#254151

#45B29D

#F8E4A4

#5B707C

#8DCCC0

#FBEEC3

#B7C9D3

#B7E5DC



LULU CLEAN
BOLD

LULU
CLEAN



LULU CLEAN
OUTLINE BOLD

LULU CLEAN
OUTLINE

